

GOLDLILYS MEDIA, LLC

Accessible, standards-compliant websites for public-serving and mission-driven organizations

goldlilys-media.com | 619.265.6389 | goldlilys@goldlilys-media.com | California

CORE COMPETENCIES

- Website design, development, and modernization for public-serving organizations
- WCAG 2.1 AA / Section 508 accessibility compliance and remediation
- Content management system implementation (WordPress, Drupal, Shopify)
- Search engine optimization (SEO) and AI search visibility strategy
- Website strategy for nonprofits, museums, arts organizations, higher education, and healthcare
- Website audits, technical assessments, and phased implementation
- Ongoing maintenance, support, and content stewardship

DIFFERENTIATORS

- Sector focus on mission-driven and public-serving organizations, not general commercial web design
- Accessibility is built into the process, not treated as a final checklist item
- Senior-level, direct engagement: no account-manager layer between client and the person doing the work
- 15+ years of experience; B.S. Computer Science, UC San Diego; 50+ CMS websites delivered

PAST PERFORMANCE

- University of California San Diego, Visual Arts Department (2012); Higher Education: Led a full rebuild of the department's public-facing website
- LA County, Internal Services Department (2018); Government: Engineered a custom WordPress plugin that automated updates across 20+ county websites, cutting manual update time and strengthening release security within the county's existing CI/CD infrastructure (Jenkins, Red Hat OpenShift)
- Balboa Park Online Collaborative (2015–Present); Museums & Cultural Institutions: Maintains balboapark.org, the park's main site, and delivers ongoing CMS modernization, accessibility remediation, performance optimization, and SEO and AI search visibility across the Collaborative's shared multi-institution web platform, serving San Diego History Center and other museums within the park
- Integrated Genetics, Labcorp Women's Health Division (2017–2022); Life Sciences: Delivered Drupal-based platform enhancements that met strict regulatory requirements and held the launch to its required timeline

COMPANY DATA

UEI: MKD9J9K5JM25

CAGE Code: 7WUP3

SAM.gov: Registered, active

Business Size: Small Business

NAICS:

541511 – Custom Computer Programming Services

541512 – Computer Systems Design Services

CERTIFICATIONS

DGS/Cal eProcure: Certified Small Business (SB# 2013567)

MBE/WBE:

CPUC Supplier Clearinghouse

Certified (VON# 26001275)

POINT OF CONTACT

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Goldlilys Media, LLC is a small, women-owned web systems consultancy serving mission-driven and public-serving organizations across the United States.